



#RaisingTheRoof showcasing #Accessibility in Creative Spaces and celebrating #Inclusion at St George's Hall Liverpool on November 1, 2018

Summary: **Raising The Roof**, the international concert supporting The International Council for Caring Communities (ICCC) International Student Design Competition Fellowships, returns to the iconic St George's Hall in Liverpool on November 1, 2018 with a star-studded line-up celebrating accessibility to life's opportunities. The day's events, which also include a ground-breaking and interactive afternoon seminar discussing essential concepts on accessibility to life's opportunities and opening up the creative space, are being hosted and organised by **Universal Inclusion**, led by Seminar and Concert Executive Producer Jacqueline Winstanley, Founder and CEO of Universal Inclusion.

**Liverpool, September 2018.** **Raising The Roof**, the international concert held in support of The International Council for Caring Communities (ICCC) International Student Design Competition Fellowships, returns to the iconic St George's Hall in Liverpool on November 1, 2018 with another star-studded line-up celebrating accessibility to life's opportunities.

The first time **Raising The Roof** was held in October 2017, it was a resounding success. The glittering fund-raising celebration honoured the winners of the ICCC International Student Design Competition and supported the Fellows and architectural leaders of the future. It had a spectacular line-up of musical and dance talent, which took to the stage in the sumptuous Concert Room at the grade I listed landmark - St George's Hall in Liverpool.

This year **Universal Inclusion**, hosts and organisers of **Raising The Roof**, have extended the concept of accessible spaces and inclusion to present a ground-breaking and interactive afternoon seminar, bringing together global thought-leaders, artists, architects, entrepreneurs and key decision makers in all things art and culture.



The seminar will showcase and discuss essential concepts on accessibility to life's opportunities and opening up the creative space, culminating in a global call-to-action. Panel speakers include Ade Adepitan MBE, Elle Exxe, Ayesha Gavin, James Holt, Grant Logan, Matthew Wadsworth, Jacqueline Winstanley Bsc Hons, Professor Dianne Davis, Mike Cash, Laura Draper, ICCC Competition Winner Fellows. Moderator is Helene Martin Gee, while Seminar Master of Ceremonies is Robert Winstanley.

This will be followed by a VIP reception with The Alder Hey Staff Choir by Bernie Whelan, where guests will have the opportunity to mix with the amazing international talent, speakers, dignitaries and guests before settling down for another stunning Raising The Roof concert, which will bring these concepts to life.

The spectacular evening features awards and star performances of music and singing from internationally renowned entertainers: Jazz Vocalist 'King of Swing' Asa Murphy and his Big Band, the internationally-acclaimed theorbo and lute player Matthew Wadsworth, Elle Exxe, singer-songwriter who won the Best Female Solo Artist at the Unsigned Music Awards in 2016, the award-winning Pagoda Chinese Youth Orchestra and Dancers who have performed worldwide and who are the first and largest youth orchestra in Europe, James Holt, a solo artist from Bolton and is receiving attention and praise from music industry giants and Napua Davoy, a most extraordinary musician and song stylist, with the Liverpool Media Academy (LMA) Choir.

It will also celebrate this year's ICCA Award winners for the Caring Citizen of the Humanities, recognising the contributions they have done and continue to make.

The day's events are being hosted and organised by **Universal Inclusion**, led by Seminar and Concert Executive Producer Jacqueline Winstanley, Founder and CEO of Universal Inclusion. The Concert Musical Director is **John Kiehl**, co-founder of Soundtrack Recording Studios while **Ellen Kerr** from Merseyside Woman of the Year (MWOTY) is the Stage Manager. As Jacqueline explained, "All that I do through Universal Inclusion and my other initiatives is in line with my deeply-rooted conviction to do what is possible to increase the equality of access to life's opportunities for everyone.

"Both the Seminar **Opening Up the Creative Space** and the concert **Raising The Roof** continue to honour this conviction: the concert celebrates accessibility across spaces - seen in the physical space created through the winning works of the Council for Caring Communities (ICCC) International Student



Design Competition Fellowships - and the creative space which is brought to life through music. Music has always been an art that can transcend boundaries and bring people together, and once again, the performers will represent a spectrum of geographic origins, musical styles, and ages.”

Jacqueline continued, “The concert supports the ICCC International Student Design Competition Fellowship, and their work highlights the importance of creating inclusive cities. As we strive to create the paradigm shift across all spaces, it is imperative that the built environment reflects the requirements of our increasingly diverse and ageing population.”

This year’s Raising The Roof production is in partnership with the [ICCC\\*](#) and [Liverpool City Council](#), and supported by [Bournemouth Symphony Orchestra](#), [Courage and Sparkle](#), [Disability Today](#), [Disability Rights UK](#), [Evermore Wellbeing](#), [Gooseberry Pink](#), [Jigsaw Medical](#), [LMA Liverpool](#), [Liverpool City Council](#), [Market Accents](#), [Merseyside Woman of the Year \(MWOTY\)](#), [Pink Shoe Club](#), [Soundtrack Recording Studios](#) and [St George’s Hall](#).

The supporting team includes Mike Cash; Noreen Cesareo; Professor Dianne Davis, ICCC Founder; Julie Fernandez; Christine Gong, Co-Founder, Chinese Cultural and Art International Organization; Christoff Karla; Ellen Kerr; Professor Gisela Loehlein, ICCC Vice President for Student Design Competition; Peter Mathius; Emanuel ‘Manny’ Perlman, Alan Smith, Tony Thompson and Dan White.

\*The ICCC acts as a bridge, linking government, civil society organizations, the private sector, universities and the United Nations in enhancing new ways of viewing an integrated society for all ages. These events are also aligned to and supporting the United Nations Sustainable Development Goals. They foster the ICCC program: “Imagining the Possible”.

Tickets are available from <https://www.eventbrite.co.uk/e/raising-the-roof-2018-tickets-49054092110>

Further details on the event as well as [speakers’ and performers’ bios can be found at online](#).

Ends

Twitter: @univinclusion Facebook: @aninclusiveworld LinkedIn: @universal-inclusion

**Hashtags:** #RTR2018 #raisingtheroof2018 #ICCC #diversity #inclusion #culture

#disability #art #citizenoftheworld #Liverpool #StGeorgesHall

Press Release Universal Inclusion/Raising The Roof November 2018

# Raising the Roof

## MEDIA RELEASE

Pix A: Raising The Roof 2018, transcending boundaries to bring people together



Pix B: Raising The Roof 2018 returns to the iconic St George's Hall in Liverpool



### Notes to Editor



#### About Universal Inclusion

[www.universalinclusion.co.uk](http://www.universalinclusion.co.uk)

Universal Inclusion leads the way in making the world a much more accessible place, one where everyone feels included. Their ethos reflects the many ways a society can collectively and individually change not only their own, but other people's lives, for the better - often by making simple changes to the way we do things. They inspire creativity, challenge perception and facilitate change. Their credentials speak for themselves and the results are nationally acclaimed. Universal Inclusion was founded by **Jacqueline Winstanley Bsc Hons**, global disruptor, Author and Public Speaker and it is rooted in her deeply-held and proven conviction to do what is possible to increase the equality of access to life's opportunities for everyone.



About **The International Council for Caring Communities - ICCC**



[www.international-iccc.org](http://www.international-iccc.org)

ICCC was founded in 1993 to stimulate and identify creative strategies and innovative solutions to address global longevity challenges and opportunities. Through educational programs, conferences, technical support, international student architectural competitions and Windsor Consultation, ICCC promotes a "Society for All Generations." ICCC is a not-for-profit organization that has Special Consultative Status with the Economic and Social Council (ECOSOC) of the United Nations. ICCC is mainstreaming the impact of the new digital era on the 21st century growing "Agequake."

#### **Contact Details**

*Opening Up The Creative Space and Raising The Roof*

Executive Producer Jacqueline Winstanley, Bsc Hons Founder and CEO of Universal Inclusion

Email: [universal.inclusion@icloud.com](mailto:universal.inclusion@icloud.com)

**For all enquiries, interviews, bios and high quality images:**

*Media and Marketing Director*

Noreen Cesareo MA BA, Principal Market Accents

Email: [communications@marketaccents.com](mailto:communications@marketaccents.com)

Mobile: 07787 555651